

## ADVANCED DIPLOMA IN FASHION DESIGN

Awarded by : Raffles Singapore

Intakes : January, April, July, and October

Duration : 1 Year and 6 Months (Full-time)

### Core Modules

<p>20th Century Styles and Trends</p>	<p>This module introduces the student to styles and trends of the 20th century and the social, political, cultural events and style arbiters that have shaped and influenced fashion from the haute couture to ready to wear.</p> <p>Credit Points: 10</p>
<p>Academic Research and Communication Skills</p>	<p>This unit covers key aspects of research and communication studies in academic contexts relevant to students of design and marketing. Students engage in collaborative learning activities throughout the term in order to develop their teamwork skills. Students learn to locate, understand and critically evaluate information from books, journals, the Internet and primary sources in order to do effective research. Using these sources of information, students then produce an extended piece of analytical writing and give oral presentations to their peers. Skills in doing primary research (i.e. conducting focus groups and surveys), accessing and evaluating information, paraphrasing, using established referencing systems, applying the principles of effective communication and the professional presentation of documents are all covered during the module.</p> <p>Credit Points: 10</p>
<p>Advanced Sewing Techniques</p>	<p>To provide students with the knowledge and skills through practical exercises and projects, lectures, demonstrations and examples to enable them to identify and understand sewing techniques and details for advanced men's and women's tailored garments.</p> <p>Credit Points: 5</p>
<p>CAD 2 - Digital Portfolio</p>	<p>This module aims to provide participants with the knowledge and skills through practical exercises, lectures, demonstrations and examples to</p>

	<p>enable them to translate and present their designs professionally. At the end of the module, the participants would have successfully created an individual portfolio with digital presentation to complete this module.</p> <p>Credit Points: 10</p>
Couture Techniques	<p>This module explores the development of techniques and details that form the bases of Couture.</p> <p>Credit Points: 20</p>
Design Research and Development 1	<p>This module will provide the participant with the knowledge and skills through practical exercises and examples and projects, in order to expand and evolve their design vision while acquiring a solid foundation of quantitative and qualitative research in order to develop design briefs and concepts for integrated projects.</p> <p>Credit Points: 15</p>
Design Research and Development 2	<p>This module will provide the participant with the knowledge and skills through a series of projects, in order to expand and evolve their design vision while acquiring a solid foundation to create more sophisticated graduate collections.</p> <p>Credit Points: 15</p>
Developing Fashion	<p>This module will offer the knowledge and skills through practical exercises and examples, to enable students to develop ideas from fundamental research, concept, and processes that explore design in order to communicate these ideas into developing fashion and collections.</p> <p>Credit Points: 10</p>
Developing Textiles	<p>This module encourages students to be creative within given boundaries of the surrounding environment. This is an interactive workshop that allows students to be experimental by using traditional techniques and modern techniques in order to create new surfaces, textures or decorate textiles into new mediums that are relevant to the fashion industry.</p> <p>Credit Points: 10</p>
Fashion Draping 2	<p>This module provide participants with the knowledge and skills through practical exercises, lectures, demonstrations and examples to enable them</p>

	<p>to understand the fundamental rules of draping more complex garments; bodices, sleeves and collars on the mannequin or industrial dress form and analyze them.</p> <p>Credit Points: 5</p>
Fashion Draping 3	<p>This module provide participants with the knowledge and skills through practical exercises, lectures, demonstrations and examples to enable them to understand more complex techniques to drape garments on the industrial dress form. Students will also be provided with the opportunity and the ability to understand the fundamental draping techniques using the bias for draped bodices, dresses and collars.</p> <p>Credit Points: 5</p>
History of Costume 2	<p>This module is designed to introduce the student to the development of contemporary fashion beginning with the Baroque Period through to the end of the 19th century and will provide the student with the ability to understand and identify the main characteristics of silhouettes, textiles and accessories for each period.</p> <p>Credit Points: 10</p>
Introduction to Brand Management	<p>This module introduces the concept of Branding by examining the process of how to build sustainable and credible brands that suits consumers needs and wants and resonates with their desires. The subject examines the brand building process and branding strategy options to build emotional connection with consumers establish and sustain compelling market position and differentiate the brand from its competitors.</p> <p>Credit Points: 10</p>
Menswear Workshop	<p>To provide participants with the knowledge and skills through exploratory and experimental work, the student will develop; draft, drape and sew prototypes of the collection, while developing a professional sense of work ethics and time management skills in order to realize all facets of final collection work.</p> <p>Credit Points: 20</p>
Mini Collection Workshop	<p>To provide participants with the knowledge and skills through exploratory and experimental work, the student will develop; draft, drape and sew prototypes of the collection, while developing a professional sense of work ethics and time management skills in order to realize all facets of final collection work.</p>

	Credit Points: 25
Pattern Aided Design, Grading and Costing	<p>To provide participants with the knowledge and skills through practical exercises, lectures, demonstrations and examples to enable them to identify the morphological components of the human form related to the increase or decrease of sizes according to standard measurement charts both manual technique and with the aid of the computer.</p> <p>Credit Points: 10</p>
Pattern Drafting 2	<p>To provide participants with the knowledge and skills through practical exercises, lectures, demonstrations and examples to enable them to identify the configuration of the female silhouette in relation to the cut of more complex ladies garments. To provide the students with the ability to draft master slopers (blocks) for women's wear and use them to develop more complex patterns.</p> <p>Credit Points: 10</p>
Pattern Drafting 3	<p>To provide participants with the knowledge and skills through practical exercises, lectures, demonstrations and examples to enable them to have a deeper understanding of tailored garments. To provide the students with the ability to draft master slopers for tailored (blocks) for women's wear and use them to develop more sophisticated patterns.</p> <p>Credit Points: 10</p>
Project Workshop	<p>To provide participants with the knowledge and skills through several projects in order to develop a critical sense and ability for synthesis, permitting the students to choose and apply functional working methods to resolve design issues and problems.</p> <p>Credit Points: 25</p>
Sewing Application 2	<p>This module provide participants with the knowledge and skills through practical exercises, lectures, demonstrations and examples to enable them to identify the various industrial sewing techniques for more complex samples and garments for both men's and women's wear.</p> <p>Credit Points: 5</p>

<p>Technical Drawings (Garment Typology)</p>	<p>This module is designed to provide the student with the knowledge and skills through practical exercises, lecturers, demonstrations and examples to enable them to apply the basic skills of technical drawings to communicate design ideas and construction details. To identify and apply the vocabulary of classic garment shapes their variations and key garment styling and details. Students will have to successfully complete practical exercises and integrated projects in order to complete this module.</p> <p>Credit Points: 10</p>
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<p>Industrial Attachment</p>	<p>This module aims to provide students with the opportunity to gain real-world industry experiences and professional practices in their chosen discipline. It allows students to establish connections, develop useful contacts, and gain industrial skills and an overall perspective of the discipline. The industrial attachment is intended to enhance students' educational experience and prepare them for their careers.</p> <p>Credit Points: 20</p>
<p>Industry and Community Engagement</p>	<p>In this module, students are required to use their design knowledge and skills in industry-focused and/or community-based projects. These projects are facilitated by the lecturer or tutor, and there will be interactions with and feedback from key industry/community project mentors. The module is intended to prepare students for the expectations of the fast-paced real-world industry, and professional practices in careers in their chosen discipline.</p> <p>Credit Points: 20</p>