



Raffles
College of Higher Education



Raffles College of Higher Education Pte. Ltd.
Raffles Education Square, 51 Merchant Road, Singapore 058283
T +65 6338 5288 F +65 6338 0306
www.StudyatRaffles.com
Company Registration No: 2011003698C

RAFFLES DESIGNERS AND MARKETERS GRADUATED TOP IN COVENTRY UNIVERSITY'S BACHELOR OF ARTS PROGRAMMES IN 2020



25 JANUARY 2021, SINGAPORE – Raffles College of Higher Education held the graduation ceremony for the Advanced Diploma and Coventry University’s MA and BA students at Raffles Education Square on 15 January 2021, following safe practices.

Despite the constraints like Home-Based Learning during Circuit Breaker and limited access to learning facilities and resources, **60%** of the graduates from Raffles-Coventry University’s Bachelor (Hons) attained **First-Class Honours**, with 38% in Second-Class Honours and 2% in Third-Class Honours. List of First-Class Honours recipients is attached in **ANNEX A**.

The graduated cohort has worked hard and their perseverance and resourcefulness in completing their final year projects under such challenging circumstances is admirable. Besides preparing themselves with the essential skills to navigate the uncharted waters of a new industry landscape that awaits them, our Raffles Designers and Marketers have also attained great success before they graduate today. List of achievements is attached in **ANNEX B**.



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Catch the showcase of this year's graduates' works, ideated and completed in 2020 and during Singapore's Circuit Breaker at:

Graduation Exhibition (Digital)

Date: **15 January 2021, Friday** onwards

Time: **6 pm** SG Time

Platform: <https://www.studyatraffles.com/gradbook/dec2020/#home/>

Graduation Exhibition (On Campus)

Date: **25 January 2021, Monday** to end of June 2021

Time: **10 am to 6 pm** SG Time (Monday to Saturday)

Venue: Raffles Education Square

51 Merchant Road

Singapore 058283

Graduation Fashion Show (Digital)

Date: **28 January 2021, Thursday**

Time: **6:30 pm** SG Time

Platforms: [Instagram RafflesFashion.SG](https://www.instagram.com/RafflesFashion.SG)
[YouTube StudyatRaffles](https://www.youtube.com/StudyatRaffles)



Organized by **Raffles** Fashion Design & Marketing students, this online fashion show puts together the collections of eleven fresh and creative fashion and jewellery design graduates from UK Top 15 University – Coventry University's BA (Hons) in Fashion. The organizing committee list is attached in **Annex C**.

Chosen during the pandemic crisis, the theme of the online fashion show – 'Reflect', is a sombre reminder on the current global situation.

So, mark your calendars, set a reminder in your phone, tell a friend about **Raffles** Graduation Fashion Show, upcoming on **28 January 2021, 6.30 PM Singapore time** via Instagram ([RafflesFashion.SG](https://www.instagram.com/RafflesFashion.SG)) and YouTube ([Raffles](https://www.youtube.com/StudyatRaffles) Design Institute Singapore).



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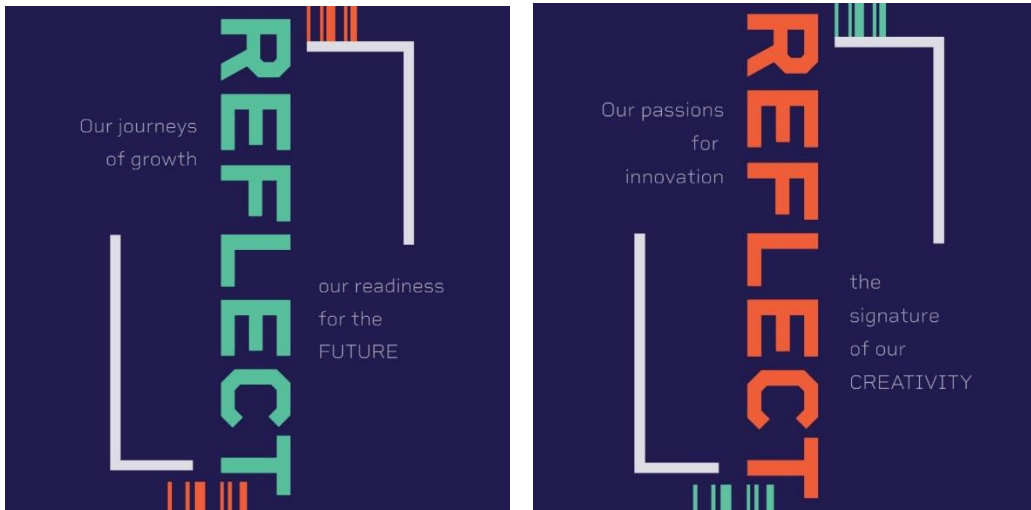


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See you on the “front row” of the show! Thank you.

Their journeys of growth REFLECT their readiness for the future.
Their passions for innovation REFLECT the signature of their creativity.



“This is a time when you need to stop and reflect on the past, the present, as well as where you are going in the future. You as a student are at a turning point and you need to contemplate what is next in response to a world that is still off-balance and permanently changed by the events that took place this year. This is a time when you need to react and reflect on what has happened and to re-imagine and re-design the new adventure that you will embark on, the future is yours to make,” Giuseppe (Joe) SPINELLI, Principal, **Raffles** College of Higher Education said.

– END –



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ABOUT RAFFLES COLLEGE OF HIGHER EDUCATION

Raffles College of Higher Education, located in Singapore is a subsidiary of **Raffles Education**, the leading education group in the Asia Pacific region and Europe. We have a network of 18 colleges across countries such as Cambodia, China, India, Indonesia, Italy, Malaysia, Mongolia, Saudi Arabia, Singapore, Switzerland and Thailand.

Raffles College of Higher Education ("The College") delivers its programmes through the following faculties:

Raffles Design Institute (RDI) was established in 1990 as a faculty dedicated to the professional design disciplines of Fashion Design, Jewellery Design, Interior Design, Digital Media Design, Animation Design, Video Games Design, Visual Communication Design and Product Design.

Raffles School of Business (RSB) was established in 1999 as a faculty offering programmes in Marketing, Banking and Finance, Tourism and Hospitality Management, Entrepreneurship and Small Business Operations, Supply Chain, and Logistics Operations and Management.

Raffles Merchandising Institute (RMI) was established in 2006 as a faculty dedicated to the professional disciplines of Fashion Marketing and Management, Fashion Communication and Journalism, and Retail Management.

Raffles Academy of Continuing Education (RACE) was established in 2012 that strives to provide quality learning to adult learners aspiring towards continual upgrading of their existing skill sets and expanding their knowledge horizon. Our faculty consists of creative practitioners who are subject matter experts of the industry. Classes conducted include practical sessions so that participants can maximize their learning experience as they embark on this journey with RACE. RACE professional and vocational disciplines include Fashion Design, Fashion Marketing and Management, and Skilled-Short Courses.

Raffles School of Psychology (RSP) was established in 2014 as a faculty offering programme in Psychology. The programme is designed to offer a modern approach to the wide range of Psychology issues, with a special focus on helping the communities, and to learn the collective ways in which Psychology is applied in all areas of life.

For media enquiries, please contact:

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ANNEX A

RECIPIENTS OF BACHELOR OF ARTS FIRST-CLASS HONOURS IN:

FASHION

Phan Luong Khanh Han
Shierly Ang
Sukjumroen Onwaree
Wang Yifei
Zhao Xueer

INTERNATIONAL FASHION BUSINESS

Audrey Clarissa
Chen Peng-Yu
Clarissa Devina Gunawan
Safira Dara Larasati
Sharon Natasha

INTERIOR DESIGN

Agarwal Prachi
Clarissa Audinnya Halim
Engela Pelafu
Jose Manuel Arisputra
Kim Sungbin
Lutandio Putra Karyadi
Theint Nitra Aung
Wang, Jiayan
William Mahawi

ILLUSTRATION AND ANIMIATION

Bu Shiwen

DIGITAL MEDIA

Gill Rhea

GRAPHIC DESIGN

Adeline Marshanda Wijaya
Axell Garcia Shandy
Gao, Xiaoxuan
Joan Chang Li Ying
Shanice Tambrin
Tiffany Gouw

PRODUCT DESIGN

Michelle Billy
Ivana Elviany
Luangkhot Siphaseuth



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ANNEX B

ACHIEVEMENTS OF RAFFLES DESIGNERS AND MARKETERS

Creative Media

Adeline Marshanda Wijaya
Consolation Prize 2020 WSHC “Safety Starts with Me” Poster Design Competition

NGEW Sea Ching
Silver Award 2020 Indigo Design Awards: Interactive Graphic Design category

“Safety Starts with Me” Competition organised by Workplace Safety and Health (WSH) Council aims to showcase participants’ creativity in promoting workplace safety and health messages through art, design, photography, film, and writing.

Indigo Design Awards is an international multidisciplinary platform with the vision of inspiring and promoting excellence in all areas in digital design. Indigo Design Awards believes that participants are the “prism through which their vision, innovation, and prodigy shine through”.

Fashion Design

Sukjumroen Onwaree
National Winner at the Sakura Collection Asia Student Awards in Singapore 2020
Top 20 Finalists FrankfurtStyleAward 2020: Dreams your Dreams category

Li Yanzhen
Top 20 Finalists FrankfurtStyleAward 2020: Explore Cradle to Cradle category

Lu Jun Xin
Top 20 Finalists FrankfurtStyleAward 2020: Dreams your Dreams category

Phan Luong Khanh Han
Top 20 Finalists FrankfurtStyleAward 2020: Explore Cradle to Cradle category

Zhang Wei
Top 20 Finalists FrankfurtStyleAward 2020: Dreams your Dreams category

Zhao Xu Er
Top 20 Finalists FrankfurtStyleAward 2020: Create Your Revolution category

Wang Yifei
Wild card entry: Create your revolution category

The SAKURA COLLECTION Fashion Design Awards, under the theme of Japanese materials has been recently opened for entries with a mission to connect traditional Japanese industries and young designers to create new ideas for the future.



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This year's Frankfurt Style Awards 2020 motto is "Benefits of Change" and the competition has 3 categories, namely "Create your Revolution", "Explore Cradle to Cradle", and "Dream your Dreams". The motto was envisioned to reflect the "process of change" as "culture and conventions have changed, bans have been abolished and new paradigms have defined the rules of coexistence".

Jewellery Design

Mifuyu Fokai
TOP10 – The Grand Prix of Akoya Pearl Jewellery 2020

The Grand Prix of Akoya Pearl Jewellery 2020 was conceptualised by Maiko Makito, the managing director and co-owner of Pearl Falco Corporation who took the helm of the family's pearl business in Japan, as she felt the urge to save the pearl industry in Ise Shima in Mie Prefecture. It was created with the aim of sharing the beauty of Akoya pearls with the world.

Interior Design

Liu Jing Ying Excellence Award Winner
Northern Modesty - Retail Design
Yohji Yamamoto - Office Design

The 2020 Golden Lotus International Design Competition was open to students from all over the world, accepting works in Architecture (including landscape), Interior Design, and soft decoration (including product design).



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ANNEX C

ORGANISING COMMITTEE

Creative Team:

WONG Chin Lei Dominique

Production Team:

Aaron Joshua NEWMAN

Featured Designers:

Sukjumroen Onwaree

Phan Luong Khanh Han

Wang, Yifei

Shierly Ang

Zhao, Xueer

Cong, Yutong

Fukai Mifuyu

Li, Yanzhen

Lu, Junxin

Vivien Stone

Zhang, Wei