

# BACHELOR OF ARTS (HONOURS) IN PRODUCT DESIGN (TOP UP)

Awarded by : University of Northampton, United Kingdom

Intakes : January and July
Duration : 1 Year (Full-time)

## **Modules**

## **Major Design Project Research**

This module records the research conducted in developing a Major Design Project (MDP), supporting the investigation and creation of relevant product concepts. Students will submit a research report summarising their chosen topic, defining the problem, and outlining the fundamental design approach to be pursued.

Credit Points: 20

Core

## **Major Design Project**

The Major Design Project (MDP) integrates students' acquired knowledge and skills from prior study or experience. Students will develop a self-initiated project, applying research from their major design project research module. The final design proposal will be documented in a development report and presented through critique, exhibition, and audio-video presentation.

Credit Points: 60

Core

# **Design Enterprise**

This module consolidates and applies knowledge from previous studies, introducing innovation, venture creation, enterprise, and entrepreneurship. It explores viability, feasibility, and desirability in a commercial context, guiding students to develop design solutions in two and/or three dimensions while supporting their major design project modules.

Credit Points: 40

Core