

## **BACHELOR OF ARTS WITH HONOURS IN ILLUSTRATION AND ANIMATION (TOP UP)(TEACH OUT BY SEP 2026)**

### **Course Introduction**

**Duration:** 12 Months

**Mode:** Full-Time

### **Programme Details:**

The BA Animation course focuses on preparing students for a career in animation, including specialist areas such as motion capture, visual effects, storyboarding, 2D and 3D animation for video games and narrative development. You will be introduced to the key points in the creative process, from initial concepting through to the production of final animations. BA Animation degree students will also develop the technical skills required to create professional standard animations for a variety of digital media formats, such as film, TV, video games and augmented or virtual reality.

### **Course Module**

Find out about the exciting subjects and topics you will be covering while embarking on your success by design! Download the course module descriptors for further information.

- Dissertation
- Design Promotion
- External Practice
- Major Project

View full course modules [here](#). View the delivery methods, teacher-student ratio, and assessment details [here](#).

*We regularly review our course content, to make it relevant and current for the benefit of our students. For these reasons, course modules may be updated, please contact us for the latest information.*

## **Career Opportunities**

- Art/Film Director
- TV Commercial Producer/Director
- Animation Artist
- Post-production Editor
- Concept Artist
- Character Animator/Rigger
- Visual Development Artist
- 3D Modeler
- Texture Artist
- Storyboard Artist
- Educator
- Effects Animator
- Stop Motion Animator

## **Awarding Body**

Awarded by: Coventry University, UK

Intake: January and July

Duration: 1 Year (Full-time)

Graduating Criteria: Completion of 120 Credits

## **Minimum Entry Requirement**

- IELTS 6.5 or equivalent.
- Completion of Raffles Singapore Advanced Diploma or equivalent.
- The minimum age requirement is 18-years of age.

## **BACHELOR OF ARTS WITH HONOURS IN DIGITAL MEDIA (TOP UP)(TEACH OUT BY SEP 2026)**

### **Course Introduction**

**Duration:** 12 Months

**Mode:** Full-Time

### **Programme Details:**

Merging the creative and the technical, the Digital Media BA course will help you to develop skills and practices suited to a range of fields including the Internet of Things (IoT), immersive technologies such as augmented and virtual reality (AR/VR), and web, mobile and games app development. The Digital Media BA course is different from a traditional programming or computer science course as its focus is primarily on creative production in the field of media using digital tools in 3D modelling, application development, immersive technologies, and audio and video production among others. You will engage in practical hack labs, where you will work through the entire iteration process for digital projects such as reinventing classic arcade games or deploying mobile applications to a client brief. Using the principles of Agile software development, this will enable you to develop your project management and user testing knowledge and skills. The course focuses on laying a flexible foundation of skills which will prepare you for a changing digital and technological landscape. On successful graduation, you can seek out roles in digital marketing and advertising, IoT development, UI/UX design and testing, web and mobile app development and, increasingly, in augmented reality/virtual reality development.

### **Course Module**

Find out about the exciting subjects and topics you will be covering while embarking on your success by design! Download the course module descriptors for further information.

- Analysing Media and Communication
- Design Promotion

- Final Digital Media Research Project
- Professional Practice Portfolio
- Research and Development in Digital Media

View full course modules [here](#). View the delivery methods, teacher-student ratio, and assessment details [here](#).

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### **Career Opportunities**

- Art Director
- Digital Creative Director
- Multimedia Designer
- Video or Film Post-Production Artist
- Web Designer/Developer
- 3D Graphics Designer and Motion Graphic Designer
- Flash Designer
- User Interface Designer
- Interactive Designer
- Video Designer

### **Awarding Body**

Awarded by: Coventry University, UK

Intake: January and July

Duration: 1 Year (Full-time)

Graduating Criteria: Completion of 120 Credits

### **Minimum Entry Requirement**

- IELTS 6.5 or equivalent.
- Completion of Raffles Singapore Advanced Diploma or equivalent.
- The minimum age requirement is 18-years of age.

## **BACHELOR OF ARTS WITH HONOURS IN FASHION (TOP UP)(TEACH OUT BY SEP 2026)**

### **Course Introduction**

**Duration:** 12 Months

**Mode:** Full-Time

### **Programme Details:**

If you have a passion for fashion, dream of seeing your designs on the international catwalks or fancy yourself as the next Iris Van Herpen or Christopher Kane, our course will nurture your individual creativity and help you realise your dreams. Fast paced and dynamic, this course seeks to support you in developing your individual creativity and fashion design judgment, encouraging an active approach to learning through the ongoing production of innovative fashion artefacts. Influenced by the needs and opinions of the profession, you'll have the opportunity to participate in live projects, competition briefs and hear from visiting experts to provide a national and international perspective (to include cultural diversity). All of these opportunities are subject to availability.

### **Course Module**

Find out about the exciting subjects and topics you will be covering while embarking on your success by design! Download the course module descriptors for further information.

- Future Fashion Concepts
- FutureProof: Personal Development Planning
- Fashion Design Directions
- Global Experience in Art and Design

View full course modules [here](#). View the delivery methods, teacher-student ratio, and assessment details [here](#).

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### **Career Opportunities**

- Fashion Entrepreneur
- Design Director
- Fashion Designer
- Fashion Consultant
- Fashion Forecaster
- Fashion Merchandiser/Buyer
- Fashion Stylist
- Fashion Illustrator
- Fashion Photographer
- Pattern Designer/Maker
- Textile Fabric Colorist
- Technical Designer
- CAD Designer

### **Awarding Body**

Awarded by: Coventry University, UK

Intake: January and July

Duration: 1 Year (Full-time)

Graduating Criteria: Completion of 120 Credits

### **Minimum Entry Requirement**

- IELTS 6.5 or equivalent.
- Completion of Raffles Singapore Advanced Diploma or equivalent.
- The minimum age requirement is 18-years of age.

## **BACHELOR OF ARTS WITH HONOURS IN GRAPHIC DESIGN (TOP UP)(TEACH OUT BY SEP 2026)**

### **Course Introduction**

**Duration:** 12 Months

**Mode:** Full-Time

### **Programme Details:**

Graphic Design is a complex discipline that encapsulates a wide range of aims and outcomes. Through the use of visual language, graphic designers shape and challenge perceptions of the world around us. With this kind of power comes responsibility; designers don't just make "pretty pictures." The course pushes you to become an independent designer with a conscience and boundless imagination. In doing so, you will be guided to explore your own passions, as well as adapt to changing briefs and diverse audiences. This is aligned with four key pillars that define the course's ethos: experimentation, critical thinking, community and vocation. As such, the course favours creative freedom and exploration of mediums, techniques and technologies to visualise research-informed concepts and innovative design strategies within a supportive network of staff, students, alumni, clients and industry guests. On this course, you are not only guided towards the development of a strong portfolio of work, but also encouraged to proactively define and pursue own interests in alignment with your long-term goals. Ranked among the 10 best universities in the country for 'Design and Crafts' in the Guardian University Guide 2019, our graphic design students are regular winners of reputable design competitions such as D&AD;, YCN and the Penguin Student Design Awards. Our graduates have gone on to create award winning advertising campaigns for Silver Spoon and moving imagine work for The Mill, user interfaces for IBM, book covers for the The Hunger Games, campaign collateral for Lush, and even launch their own jewelry company as worn by Lily Allen, Slothai and Mini Swoosh.

### **Course Module**

Find out about the exciting subjects and topics you will be covering while embarking on your success by design! Download the course module descriptors for further information.

- Creative Futures (PDP)
- Design Contexts 3
- Design Practice 3
- Design Promotion
- Typography 3
- Visual Communication 3

View full course modules [here](#). View the delivery methods, teacher-student ratio, and assessment details [here](#).

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### **Career Opportunities**

- Graphic Designer
- Art Director
- Editorial Designer
- Illustrator
- Typographer
- UI/UX Designer
- Brand and Packaging Designer
- Creative Director

### **Awarding Body**

Awarded by: Coventry University, UK

Intake: January and July

Duration: 1 Year (Full-time)

Graduating Criteria: Completion of 120 Credits

### **Minimum Entry Requirement**

- IELTS 6.5 or equivalent.
- Completion of Raffles Singapore Advanced Diploma or equivalent.
- The minimum age requirement is 18-years of age.



## **BACHELOR OF ARTS WITH HONOURS IN INTERIOR ARCHITECTURE AND DESIGN (TOP UP)(TEACH OUT BY SEP 2026)**

### **Course Introduction**

**Duration:** 12 Months

**Mode:** Full-Time

### **Programme Details:**

From 3D modelling to project management, Interior Design courses will teach you skills needed for a creative career using your eye for detail.

Most interior design courses consider technical content, understanding of volume and space, light, function and use. What sets our course apart is our user-centred and multidisciplinary approach – spanning retail, domestic, commercial, architectural, transport and marine interiors – to support you in becoming a fully rounded interior design professional.

This course offers an opportunity to design for different uses and contexts in interior architecture and design. We cover a range of projects dealing with small to large spaces, anything from branding to workspaces, health and education, incorporating retail, commercial and domestic settings.

Students will be able to draw from wide source of projects in Asia, participate in competitions and collaborative projects and work in multidisciplinary teams. This will increase their global employability and prepare them to launch their own business.

### **Course Module**

Find out about the exciting subjects and topics you will be covering while embarking on your success by design! Download the course module descriptors for further information.

- Design Enquiry
- Design Promotion

- Interior Architecture and Design Final Major Project
- Introduction to Final Major Project
- Professional Industrial Design Studies 3

View full course modules [here](#). View the delivery methods, teacher-student ratio, and assessment details [here](#).

*We regularly review our course content, to make it relevant and current for the benefit of our students. For these reasons, course modules may be updated, please contact us for the latest information.*

### **Career Opportunities**

- Residential – houses and units
- Offices
- Hospitality venues such as hotels, resorts, bars and restaurants
- Exhibition spaces including museums and trade shows
- Retail outlets
- Public space
- Commercial

### **Awarding Body**

Awarded by: Coventry University, UK

Intake: January and July

Duration: 1 Year (Full-time)

Graduating Criteria: Completion of 120 Credits

### **Minimum Entry Requirement**

- IELTS 6.5 or equivalent.
- Completion of Raffles Singapore Advanced Diploma or equivalent.
- The minimum age requirement is 18-years of age.

## **BACHELOR OF ARTS WITH HONOURS IN PRODUCT DESIGN (TOP UP)(TEACH OUT BY SEP 2026)**

### **Course Introduction**

**Duration:** 12 Months

**Mode:** Full-Time

### **Programme Details:**

If you like the idea of developing innovative new products, our long-established degree seeks to equip you with a broad range of skills, enabling you to create all types of products – from wearable technology to sports footwear to luxury aircraft seating. It could set you on course to become the next Jonathan Ive, Cecilie Manz, Jasper Morrison, Phillipe Starck or James Dyson. This studio-based course will allow you to explore, create and develop the skills to design innovative products that deliver a rich experience to the user. You'll have access to extensive specialist facilities and guidance from our experienced practitioners. Coventry has taught product design for over 30 years. We have excellent links with a wide range of local and international employers, such as Lego, Dyson, Cambridge Consultants, Kinneir Dufort, Jaguar Land Rover, DCA and Seymour Powell. You will have the opportunity to create innovative product design solutions in a range of styles and media, appropriate to the specific audience and purpose, taking account of critical factors such as usability, materials, sustainability, desirability, technological feasibility and professional constraints.

### **Course Module**

Find out about the exciting subjects and topics you will be covering while embarking on your success by design! Download the course module descriptors for further information.

- Design Enquiry
- Design Promotion

- Product Design Final Major Project Ideation
- Product Design BA Final Major Project
- Professional Industrial Design Studies 3

View full course modules [here](#). View the delivery methods, teacher-student ratio, and assessment details [here](#).

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### **Career Opportunities**

- Product Designer
- Furniture Designer
- Toy Designer
- Lighting Designer
- Environmental/Spatial Designer
- Design Consultant
- Model Maker for Commercial Studios
- Design Educationalist
- 3D Rendering Designer

### **Awarding Body**

Awarded by: Coventry University, UK

Intake: January and July

Duration: 1 Year (Full-time)

Graduating Criteria: Completion of 120 Credits

### **Minimum Entry Requirement**

- IELTS 6.5 or equivalent.
- Completion of Raffles Singapore Advanced Diploma or equivalent.
- The minimum age requirement is 18-years of age.

## **BACHELOR OF ARTS WITH HONOURS IN INTERNATIONAL FASHION BUSINESS (TOP UP)(TEACH OUT BY SEP 2026)**

### **Course Introduction**

**Duration:** 12 Months

**Mode:** Full-Time

### **Programme Details:**

The BA (Hons) International Fashion Business course is designed to offer an opportunity to study international fashion business in a creative environment to students with a range of ambitions and interests in fashion who do not, however, aspire to be fashion designers. Students will reflect on global and regional trends in their work and will develop a style that reflects the Asian market, but also allows true global employability. This course will offer students an understanding of the different roles in the fashion industry from trend analysis and prediction, through to the design, manufacture and the retail of products, and the role of marketing to the global consumer. The experience of working in partnership with Fashion design students will give students a real insight into the role of the fashion designer in the industry, and will therefore offer the students an advantage on graduation. Students will be able to tap into the broad range of available career options (including buying, merchandising, marketing, branding, and launching their own businesses and will be encouraged to exhibit their own, diverse interests in the work they produce.

### **Course Module**

Find out about the exciting subjects and topics you will be covering while embarking on your success by design! Download the course module descriptors for further information.

- Future Fashion Innovators
- Future Fashion Project
- FutureProof: Personal Development Planning

- Global Experience in Art and Design

View full course modules [here](#). View the delivery methods, teacher-student ratio, and assessment details [here](#).

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### **Career Opportunities**

- Fashion Merchandiser
- Fashion Marketer
- Fashion Buyer
- Stylist
- Creative Director
- Fashion Journalist
- Brand Manager
- Public Relations Manager
- Retail Manager
- Visual Merchandiser
- Digital Marketer
- Event Manager

### **Awarding Body**

Awarded by: Coventry University, UK

Intake: January and July

Duration: 1 Year (Full-time)

Graduating Criteria: Completion of 120 Credits

### **Minimum Entry Requirement**

- IELTS 6.5 or equivalent.
- Completion of Raffles Singapore Advanced Diploma or equivalent.
- The minimum age requirement is 18-years of age.

## **MASTER OF ARTS IN DESIGN MANAGEMENT (TEACH OUT BY SEP 2026)**

### **Course Introduction**

**Duration:** 12 Months

**Mode:** Full-Time

### **Programme Details:**

Managing creatives and the creative process in collaboration with other functional teams requires a broad skillset, including technical know-how and leadership characteristics. Established techniques of leadership and management will be taught alongside access to the Faculty's wide range of creative activities. Creative practitioners are increasingly being regarded as multi-disciplinary within the design industry. The course focuses on challenges and creative culture, as well as a deeper understanding of design processes, evaluation and expectations. This course aims to explore a mix of creative design, management and leadership processes to equip you with the skills and expertise that could be used to lead effective creative design which may have commercial value within industrial, retail or service sectors. It is structured around the three themes of communication, collaboration and creativity.

### **Course Module**

Find out about the exciting subjects and topics you will be covering while embarking on your success by design! Download the course module descriptors for further information.

- Collaboration in Practice
- Design Management Specialism 1
- Design Management Specialism 2
- Professional Development Entrepreneurial Practice
- Design Management Specialist Investigation
- Professional Context

- Design Management Final Project

View full course modules [here](#). View the delivery methods, teacher-student ratio, and assessment details [here](#).

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### **Awarding Body**

Awarded by: Coventry University, UK

Intake: January and July

Duration: 1 Year (Full-time)

Graduating Criteria: Completion of 180 Credits

### **Minimum Entry Requirement**

- IELTS 6.5 or equivalent.
- An honours degree 2:2 or above (or international equivalent) in a creative, media or business discipline.
- The minimum age requirement is 20-years of age.